

Peter Kirk Elementary Coffee, Cocoa & K-cup for Camp Fundraiser



Fact Sheet

Watch our online parent fundraising overview video at: www.JavaFundraising.com/PeterKirk

Peter Kirk Elementary has teamed with JavaFundraising to sell coffee, hot chocolate and stainless steel mug gift sets to help us raise money for Camp Seymour! We are asking our 4th and 5th grade students to sell 10 units each. If we meet our goal, it will greatly reduce the cost of camp for our 4th grade class!

- **The fundraiser runs until November 25, 2019.** Materials will be handed out in your classroom in early November with forms due on Nov 25. Details for form and money turn in will be provided.
- **We are asking the fifth grade class to participate as their way of giving back for all of the support they received for their camp fundraiser last year!** We also have fun incentives for both 4th & 5th grade students as well as classrooms with the most sales!
- **The Fundraiser is simple.** We provide you with a fundraising packet, individually personalized for your student that include a flyer, order form, online discount code postcards and money collection packet...all personalized for your student.
- **For this fundraiser, there is absolutely zero upfront cost to you.** You take orders upfront, collect the money and turn it in. We then deliver your orders to your classroom, and you deliver them to your supporters! We even have an online store to help you sell to people who want to use a credit card or others in the area you may not have time to visit. Just remember...you will still need to deliver any orders your supporters make online.
- **When ordering online, users will need to input your custom discount code in the shopping cart.** This will track the order directly back to your student. Instructions are on your postcards as well as on the very front page of the Peter Kirk Elementary Online Coffee Fundraising Store. Many families will also email the information or post on social media to reach their supporters quickly and effectively. While this is a very good way to help hit your unit goals, please do remember that you will need to deliver all your online products. Products are not shipped.
- **About our coffee, K-Cups and cocoa:** Our coffee is 100% Dillanos Coffee Roasters and is custom packaged for us using our custom Peter Kirk Eagle's logo and colors on all the packaging labels. Dillanos is an internationally known, award winning specialty coffee roaster, right here from Sumner WA. If you've ever had Coffee from the Woodmark Hotel, Tulley's, or Bigfoot Java ...then you've already experienced Dillano's roasting quality! Our hot cocoa is also custom packaged for you and features Hershey's chocolate!

- **We are selling coffee, K-Cups, cocoa and stainless steel tumbler gift sets with Peter Kirk Elementary custom packaging.** People can select from Medium or Dark blends, and can get their coffee in 1lb Whole Bean or Ground (drip) bags or in 16-count K-Cups. Hot Cocoa featuring Hershey's Chocolate comes in a 2lb bag that makes 30 8oz servings! Of note, most specialty coffee is sold in $\frac{3}{4}$ lb bags. Your supporters will love the oversized 1lb bags! In addition, people can choose a double-wall stainless steel tumbler with Peter Kirk Elementary Eagle's Logo!
- **Our goal is simply for each student to sell 10 units to meet our fundraising goal.**
Each 1lb bag of coffee or hot cocoa sells for \$20 and = 1 unit
Each 16 count K-Cup order sells for \$20 and = 1 unit
Each tumbler sells for \$20 and = 1 unit
- **Your fundraising committee has created some fun incentives for everyone to encourage and reward your hard fundraising work!** For each individual that hits their 10 unit minimum goal, they will receive a LED flashlight with backpack hook. The classroom with the most sales in both the 4th and 5th grade classes will each receive a class pizza party. The individual who sells the most in 4th grade will be recognized and receive a "Camp Swag Bag" filled with awesome camping accessories! The top seller in 5th grade will receive an Amazon gift card!
- **In addition, all students will receive one raffle ticket for EVERY UNIT SOLD!** Sell one unit and get one ticket...sell 20 units and get 20 tickets! A grand prize winner will be drawn for an extra special surprise!
- **Cash donations:** Cash donations are welcomed and can be made by **cash or check, payable to Peter Kirk Elementary.** Note to students: Only product purchases are eligible towards individual sales goals and incentives.

To clarify, if students receive a cash donation, they need to turn that in separately in an envelope marked with their name/class. The total will be factored in towards the classroom total for the pizza party, and of course will be helpful towards the greater goal of raising money for camp, but will not go towards individual sales prizes.

- **Additional marketing/selling opportunity:** The kids will have an opportunity again to select a time slot to sell direct to families on the front Plaza before or after school. The kids will need a parent to chaperone, and they will be in charge of all marketing and advertising. (We will have a table and yellow banner available.)
- **Orders close on November 25th. Coffee orders will be delivered by mid December.** Your school fundraising committee will send you messages about how and when to turn in your order form and money collection envelope. Your order will come in approximately 2 weeks after your group order is placed. Your coffee is custom roasted for you and will have been roasted the same week it is delivered. Your order will come in its own box, labeled for you. You will find a copy of your order form as well as individual order sheets for every person who ordered online using your code. Your school fundraising committee will communicate with you about when your orders will be delivered and how to pick them up.

**Thanks again for your participation in Peter Kirk Elementary's
Coffee and Cocoa for Camp Fundraiser!**