

SBL Warriors Lacrosse Coffee, K-cup & Hot Cocoa Fundraiser Fact Sheet



SBL Warrior Lacrosse has teamed with JavaFundraising to sell coffee, K-cups, hot chocolate and stainless steel tumblers to help us raise money for **Warrior Lacrosse!** We are asking each player to sell 10 units each.

- **The fundraiser runs from now thru Feb 17th.** Details for form and money turn in will be provided.
- **Your fundraising committee has created some fun incentives for everyone to encourage and reward your hard fundraising work!** For each individual that hits their **10 unit minimum goal**, they will receive a **custom SBL Warrior shooter shirt!** The team with the most sales (per average) will receive a **pizza party!** The individual who sells the most in our club will receive a **custom SBL Warrior Gift Set!**
- **The Fundraiser is simple.** We provide you with a fundraising packet, individually personalized for your player that include a flyer, order form, online discount code postcards and money collection packet...all personalized for your player.
- **For this fundraiser, there is absolutely zero upfront cost to you.** You take orders upfront, collect the money and turn it in. We then deliver your orders to your classroom, and you deliver them to your supporters! We even have an online store to help you sell to people who want to use a credit card or others in the area you may not have time to visit. Just remember...you will still need to deliver any orders your supporters make online.
- **When ordering online, users will need to input your custom discount code in the shopping cart.** This will track the order directly back to your player. Instructions are on your postcards as well as on the very front page of the SBL Warrior Lacrosse Online Coffee Fundraising Store. Many families will also email the information or post on social media to reach their supporters quickly and effectively. While this is a very good way to help hit your unit goals, please do remember that you will need to deliver all your online products. Products are not shipped.
- **About our coffee and cocoa:** Our coffee is 100% Dillanos Coffee Roasters and is custom packaged for us using our custom Peter Kirk Eagle's logo and colors on all the packaging labels. Dillanos is an internationally known, award winning specialty coffee roaster, right here from Sumner WA. If you've ever had coffee from Bigfoot Java ...then you've already experienced Dillano's roasting quality! Our hot cocoa is also custom packaged for you and features Hershey's chocolate!

- **We are also selling NEW 20oz double-wall stainless steel tumblers with the Warriors logo!** **These are different from last year's gift set.** The tumblers are rugged and work with both hot and cold beverages. Tumblers come in their own Warrior branded box!
- **Our goal is simply for each player to sell 10 units to meet our fundraising goal.**
Each individual item sold counts as 1 unit!
- **Orders close on Feb 17th. Coffee orders will be distributed approximately 2 weeks later.** Your fundraising committee will send you messages about how and when to turn in your order form and money collection envelope. Your coffee is custom roasted for you and will have been roasted the same week it is delivered. Your order will come in its own box, labeled for you. You will find a copy of your order form as well as individual order sheets for every person who ordered online using your code. Your fundraising committee will communicate with you about when your orders will be delivered and how to pick them up.

**Thanks again for your participation in SBL Warrior Lacrosse's
Coffee and Hot Cocoa Fundraiser!**